

Hormone Help Hour Hormone Insights Test (HIT)

Charlotte Hunter & Dr Shania Seeber
KBMO Diagnostics UK



KBMO
DIAGNOSTICS

Meet the Team



Charlotte Hunter
Head of KBMO UK



Linette Petrillo
Customer Services



Kelly Hutson
Business Relationships



Clare Kennedy
Operations Manager



Natasha Khan
Practitioner Relationships



Emily Birch
Communications & Support



KBMO
DIAGNOSTICS

There IS Another Way!



- The Hormone Insight Test (HIT): Powered by the *Advanced Urine Hormone Metabolites Test by ZRT*
- Measures **44 hormone-related markers**
- 13 oestrogens, 8 androgens
- Diurnal cortisol & melatonin patterns
- Includes **BPA** (rarely assessed endocrine disruptor)

The Hormone Insights Test (HIT)



- Developed by ZRT laboratory – pioneers in hormone testing
- The **ORIGINAL** urine metabolites test
- Built on decades of research and clinical use
- The HIT Test combines ZRT's scientific credibility with KBMO's practitioner-first support model.



Dr Shania Seeber

The image shows three overlapping presentation slides for the Hormone Insights Test (HIT). The top-left slide is titled "Hormone Insights Test (HIT): DISCOVER THE ZRT DIFFERENCE" and includes the text "Introducing ZRT's Hormone Metabolites Test: Powerful, Precise, Practical" and the KBMO logo. The top-right slide is titled "Hormone Insights Test (HIT) – the importance understanding hormone metabolites" and includes the text "Understanding the Analytes and Actioning on them" and logos for KBMO and ZRT. The bottom-left slide is titled "Case study using the HIT test Hormone Insights Test" and includes the text "Introducing ZRT's Hormone Metabolites Test: Powerful, Precise, Practical" and logos for KBMO and ZRT. All slides feature a background graphic of a stylized green leaf with a white cross inside a red circle.

**Hormone Insights Test (HIT):
DISCOVER THE ZRT
DIFFERENCE**

Introducing ZRT's Hormone Metabolites Test:
Powerful, Precise, Practical

**Hormone Insights Test (HIT)
– the importance understanding
hormone metabolites**

Understanding the Analytes and Actioning on them

**Case study using the HIT test
Hormone Insights Test**

Introducing ZRT's Hormone Metabolites Test: Powerful, Precise, Practical



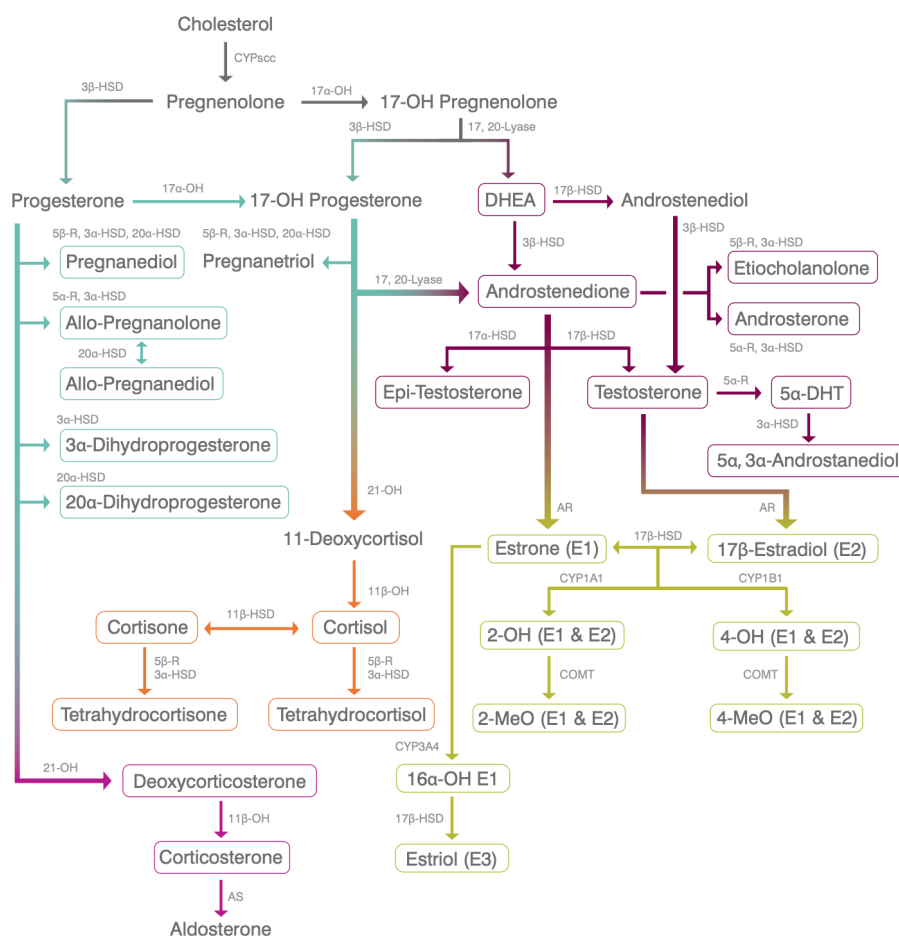
HIT versus DUTCH



KBMO
— DIAGNOSTICS —



The Steroid Hormone Cascade



(11β-HSD) 11β-Hydroxysteroid dehydrogenase
 (17α-HSD) 17α-Hydroxysteroid dehydrogenase
 (17β-HSD) 17β-Hydroxysteroid dehydrogenase
 (20α-HSD) 20α-Hydroxysteroid dehydrogenase
 (AR) Aromatase
 (AS) Aldosterone Synthase
 (CYP) Cytochrome p450 (scc, 1A1, 1B1 & 3A4)
 (COMT) Catechol-O-Methyl-Transferase

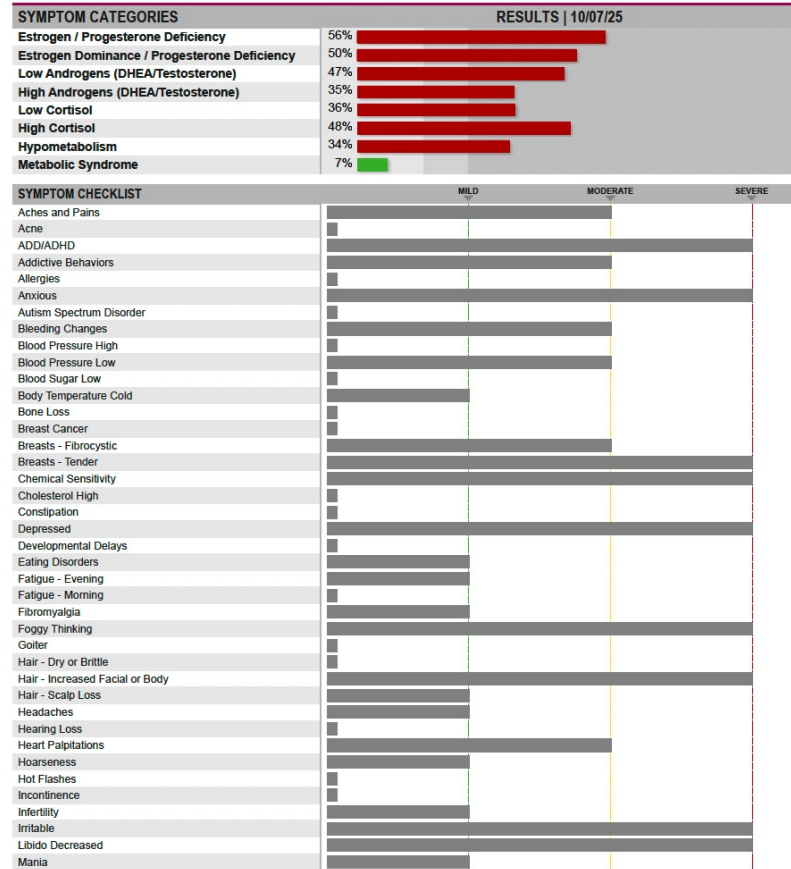
(5α-R) 5α-Reductase
 (5β-R) 5β-Reductase
 (11β-OH) 11β-Hydroxylase
 (17α-OH) 17α-Hydroxylase
 17,20-Lyase (same enzyme as 17α-OH)
 (21-OH) 21-Hydroxylase
 (3α-HSD) 3α-Hydroxysteroid dehydrogenase
 (3β-HSD) 3β-Hydroxysteroid dehydrogenase

- Androgens
- Estrogens
- Glucocorticoids
- Mineralocorticoids
- Progestogens



KBMO
 DIAGNOSTICS

Disclaimer: Symptom Categories below show percent of symptoms self-reported by the patient compared to total available symptoms for each category. For detailed information on category breakdowns, go to www.zrtlab.com/patient-symptoms.



CLIA Lic # 3809696950
10/27/2025 1:53:10 PM

The above results and comments are for informational purposes only and are not to be construed as medical advice. Please consult your healthcare practitioner for diagnosis and treatment.

David T. Zava, PhD

Laboratory Director

Alison McAllister, ND

(Ordering Provider unless otherwise specified on page 1)

8 of 13

© 1998-2025 ZRT Laboratory, LLC. All rights reserved.

SYMPTOM CHECKLIST	MILD	MODERATE	SEVERE
Memory Lapse			
Mood Swings			
Muscle Size Decreased			
Nails Breaking or Brittle			
Nervous			
Night Sweats			
Numbness - Feet or Hands			
OCD			
Panic Attacks			
PreMenstrual Dysphoric Disorder			
Pulse Rate Slow			
Rapid Aging			
Rapid Heartbeat			
Skin Thinning			
Sleep Disturbed			
Stamina Decreased			
Stress			
Sugar Cravings			
Sweating Decreased			
Swelling or Puffy Eyes/Face			
Tearful			
Triglycerides Elevated			
Urinary Urge Increased			
Uterine Fibroids			
Vaginal Dryness			
Water Retention			
Weight Gain - Hips			
Weight Gain - Waist			

Lab Comments

PARENT ESTROGENS (ESTRADIOL-E2, ESTRONE-E1, ESTRIOL-E3)

The parent estrogens estradiol (E2), estrone (E1), and estriol (E3) are higher than reference ranges seen in premenopausal women. This is often associated with symptoms of estrogen imbalance when progesterone is low (luteal insufficiency or anovulation) and the ratio of pregnanediol/estradiol is low. High estrogen occurs most commonly in the early teens and then again during the 10-15 or so years before menopause (perimenopause-usually about ages 35-52), when estrogens are produced at higher levels relative to progesterone.

Because estrogens are high consider means to lower the estrogen burden (diet consisting of more fiber and cruciferous vegetables, less red meat, weight reduction if problematic) and balance the estrogens with natural progesterone (assuming no contraindications) if the urinary pregnanediol is low or the ratio of PgDiol/E2 is low (see results below).

HYDROXYLATED (CATECHOL) ESTROGENS (2-OH E2 & E1, 4-OH E2 & E1, 16-OH E1) and 2-OH/16-OH RATIO

The hydroxylated estrogens (2-OH-E2, 2-OH-E1, 4-OH-E2, 4-OH-E1), referred to as catechol estrogens, are all within the upper quadrant of the reference ranges, or higher.

The hydroxylation of estradiol and estrone represent the first phase of metabolism and elimination of these estrogens via urine. Following hydroxylation at the 2-, 4-, or -16 positions, the estrogens undergo further modification (methylation, sulfation, glucuronidation) that increases their solubility and excretion in urine. The sulfate and glucuronide groups are removed by enzyme hydrolysis, which allows for measurement of the different types of hydroxylated estrogens that formed elsewhere in the body but were excreted in urine.

Research and clinical studies show that the 2-hydroxylated estrogens (2-OH E2 and 2-OH E1) are a safer pathway of hydroxylation than the 4-hydroxylated estrogens (4-OH E2 and 4-OH E1), which are considered more toxic as they bind to DNA causing mutations that are associated with increased breast cancer risk. For reviews see: Cavalieri EL, Rogan EG Future Oncol 6(1): 75-79, 2010; and Lee, JR, Zava DT What Your Doctor May Not Tell You ABOUT BREAST CANCER: How Hormone Balance Can Help Save Your Life: Chapter 7.

The safer 2-hydroxylated estrogen metabolism is increased, relative to the 4-hydroxylation pathways, with cruciferous vegetables and extracts of

CLIA Lic # 3809696950
10/27/2025 1:53:10 PM

The above results and comments are for informational purposes only and are not to be construed as medical advice. Please consult your healthcare practitioner for diagnosis and treatment.

David T. Zava, PhD

Laboratory Director

Alison McAllister, ND

(Ordering Provider unless otherwise specified on page 1)

9 of 13

© 1998-2025 ZRT Laboratory, LLC. All rights reserved.

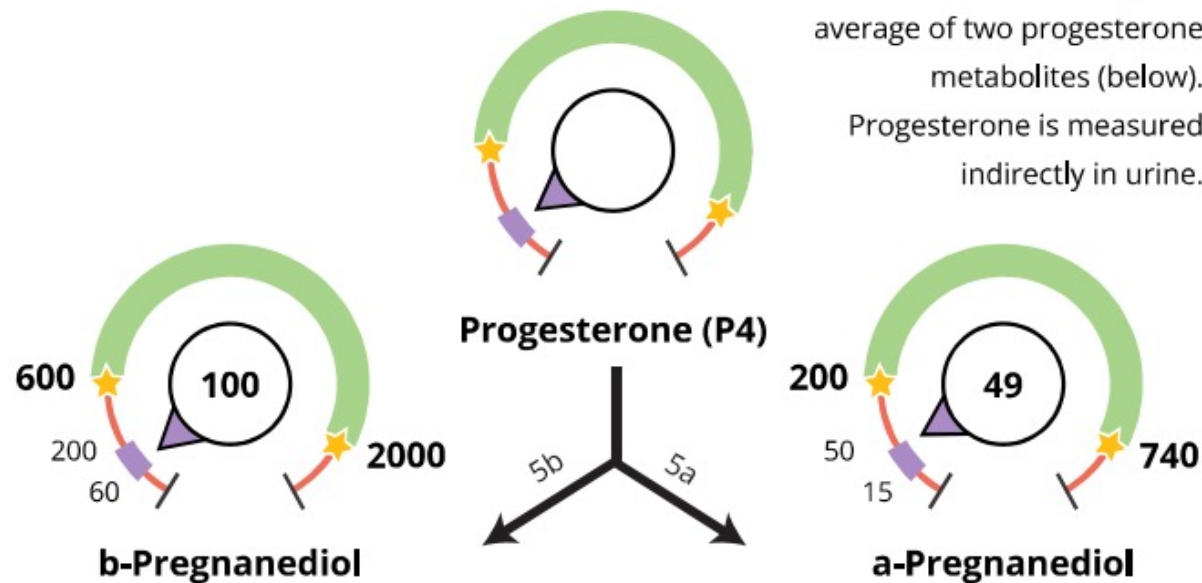


KBMO
DIAGNOSTICS

Progesterone

Progesterone

This result is a weighted average of two progesterone metabolites (below).
Progesterone is measured indirectly in urine.



5 α -Metabolism (P4)

a-Pregnanediol / b-Pregnanediol

Low (5b)



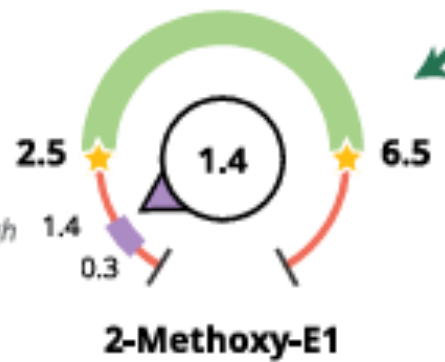
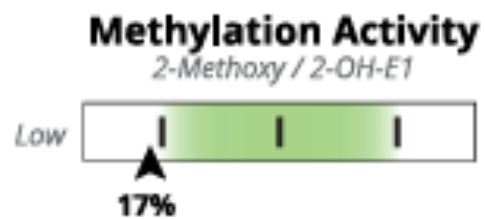
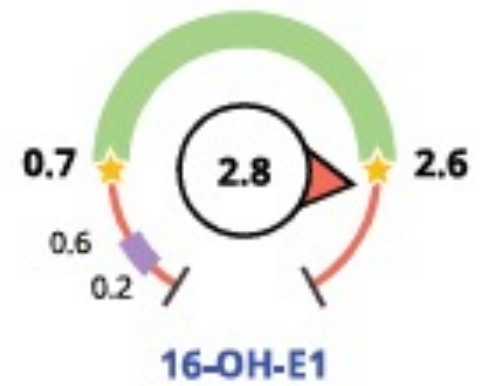
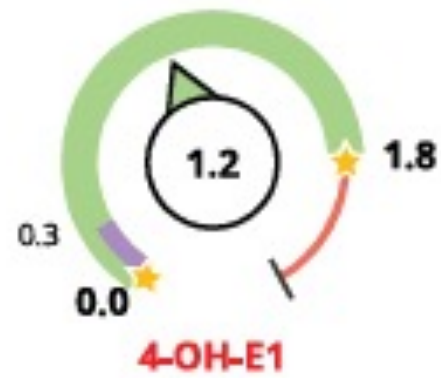
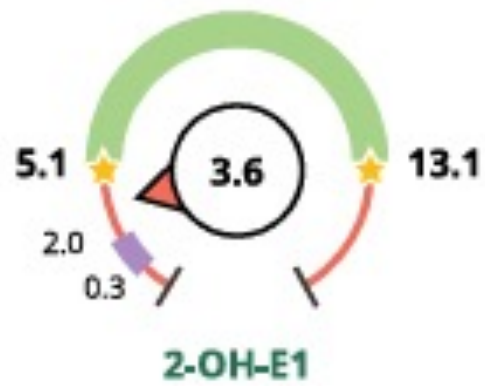
High (5a)

74%

aromatase



KBMO
DIAGNOSTICS



TEST		RESULT	UNITS	NORMAL RANGE
Nutritional Organic Acids (Urine)				
Vitamin B12 Marker - May be deficient if high				
Methylmalonate (MMA)	Above range	4.9	ug/mg	0 - 2.5
Vitamin B6 Markers - May be deficient if high				
Xanthurenate	Above range	1.23	ug/mg	0.12 - 1.2
Kynurenate	Above range	5.4	ug/mg	0.8 - 4.5
Biotin Marker - May be deficient if high				
b-Hydroxyisovalerate	Within range	7.9	ug/mg	0 - 12.5
Glutathione Marker - May be deficient if high				
Pyroglutamate	Within range	42.0	ug/mg	28 - 58
Gut Marker - Potential gut putrefaction or dysbiosis if high				
Indican	Above range	114.0	ug/mg	0 - 100
Neuro-Related Markers (Urine)				
Dopamine Metabolite				
Homovanillate (HVA)	Within range	4.4	ug/mg	3 - 11
Norepinephrine/Epinephrine Metabolite				
Vanilmandelate (VMA)	Within range	4.3	ug/mg	2.2 - 5.5
Neuroinflammation Marker				
Quinolate	Within range	8.0	ug/mg	0 - 9.6
Additional Markers (Urine)				
Melatonin - Waking				
6-OH-Melatonin-Sulfate	Below range	5.3	ng/mg	10 - 85
Oxidative Stress / DNA Damage				
8-Hydroxy-2-deoxyguanosine (8-OHdG)	Within range	2.6	ng/mg	0 - 5.2



KBMO
DIAGNOSTICS

Gender Female	Last Menses 09/15/2025	Height 5 ft 4 in	Waist 25 in	Basal Body Temperature 37.2°
DOB 9/15/1994 (31 yrs)	Menses Status Pre-Menopausal - Irregular	Weight 112 lb	BMI 19.2	
TEST NAME	RESULTS 10/07/25	RANGE		
Urinary Estrogens				
Estradiol	<div><div></div><div>2.72 H</div></div>	0.78-1.79 µg/g Cr Premeno-luteal or ERT		
Estrone	<div><div></div><div>9.95 H</div></div>	2.27-5.22 µg/g Cr Premeno-luteal or ERT		
Estriol	<div><div></div><div>2.47 H</div></div>	0.78-1.98 µg/g Cr Premeno-luteal or ERT		
E3/(E1+E2)	<div><div>0.19 L</div><div></div></div>	>0.3 (> median value)		
2-OH Estradiol	<div><div></div><div>2.24 H</div></div>	0.17-0.70 µg/g Cr Premeno-luteal or ERT		
2-OH Estrone	<div><div></div><div>6.31 H</div></div>	0.70-2.54 µg/g Cr Premeno-luteal or ERT		
4-OH Estradiol	<div><div></div><div>0.46 H</div></div>	0.10-0.18 µg/g Cr Premeno-luteal or ERT		
4-OH Estrone	<div><div></div><div>1.00 H</div></div>	0.17-0.47 µg/g Cr Premeno-luteal or ERT		
16α-OH Estrone	<div><div></div><div>1.62 H</div></div>	0.35-1.07 µg/g Cr Premeno-luteal or ERT		
2-OH (E1 + E2)/16-α-OH E1	<div><div></div><div>5.28</div></div>	1.29-5.49 Premeno-luteal or ERT		
2-MeO Estradiol	<div><div></div><div>0.11 H</div></div>	0.03-0.08 µg/g Cr Premeno-luteal or ERT		
2-MeO Estrone	<div><div></div><div>0.55</div></div>	0.26-0.68 µg/g Cr Premeno-luteal or ERT		
2-MeO E1/2-OH E1	<div><div>0.09 L</div><div></div></div>	0.21-0.38 Premeno-luteal or ERT		
4-MeO Estradiol	<div><div></div><div>0.07 H</div></div>	<0.04 µg/g Cr		
4-MeO Estrone	<div><div></div><div>0.07 H</div></div>	<0.04 µg/g Cr		
4-MeO E1/4-OH E1	<div><div>0.07</div><div></div></div>	0.05-0.13 Premeno-luteal or ERT		
4-MeO E2/4-OH E2	<div><div>0.15</div><div></div></div>	0.10-0.29 Premeno-luteal or ERT		
Bisphenol A	<div><div><dl L</div><div></div></div>	1.11-3.74 µg/g Cr Premeno-luteal		



KBMO
DIAGNOSTICS

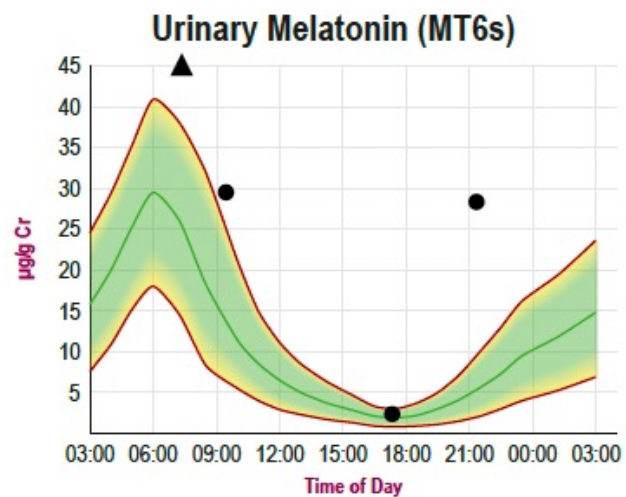
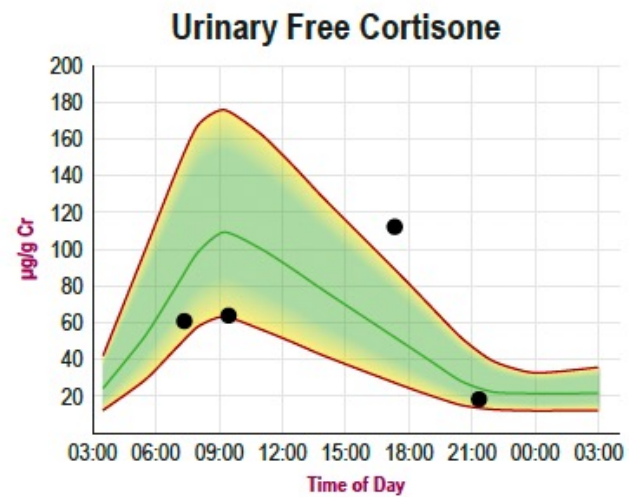
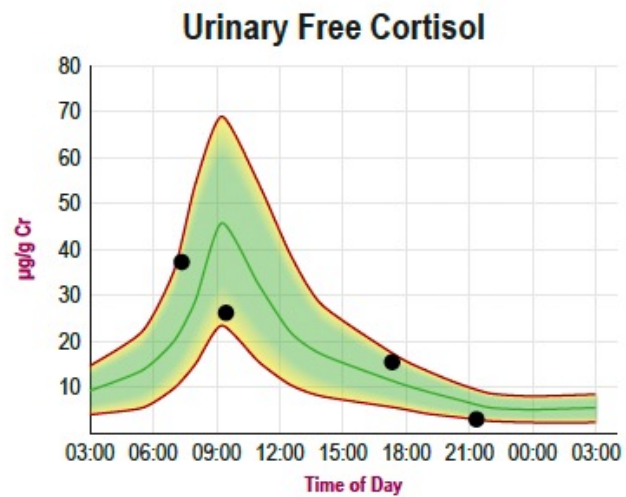
TEST NAME	RESULTS 10/07/25	RANGE
Urinary Progestogens		
Pregnanediol	289 L	465-1609 µg/g Cr Premeno-luteal or PgRT
Allopregnanolone	37.86 H	2.23-14.87 µg/g Cr Premeno-luteal or PgRT
Allopregnanediol	164.59 H	14.65-76.71 µg/g Cr Premeno-luteal or PgRT
3α-Dihydroprogesterone	4.01 H	0.67-2.03 µg/g Cr Premeno-luteal or PgRT
20α-Dihydroprogesterone	11.34	3.93-11.62 µg/g Cr Premeno-luteal or PgRT
Deoxycorticosterone	4.75 H	0.69-2.23 µg/g Cr Premeno-luteal or PgRT
Corticosterone	19.40 H	3.19-9.59 µg/g Cr Premeno-luteal or PgRT
Pgdol/E2	106.25 L	1000-1500 (Optimal Luteal Only)
Urinary Androgens		
DHEA	87.65	15.82-129.17 µg/g Cr Premeno-luteal or DHEAT
Androstenedione	9.45	3.93-13.53 µg/g Cr Premeno-luteal or ART
Androsterone	976 H	248-937 µg/g Cr Premeno-luteal or ART
Etiocholanolone	839	330-960 µg/g Cr Premeno-luteal or ART
Testosterone	4.19 H	1.22-3.97 µg/g Cr Premeno-luteal or ART
Epi-Testosterone	10.54 H	2.01-4.66 µg/g Cr Premeno-luteal
T/Epi-T	0.40 L	0.5-3.0
5α-DHT	2.28 H	0.28-1.52 µg/g Cr Premeno-luteal or ART
5α,3α-Androstenediol	16.15 H	2.98-13.10 µg/g Cr Premeno-luteal or ART
Urinary Glucocorticoids		
Total Cortisol	42.08 H	12.26-33.12 µg/g Cr Premeno-luteal
Total Cortisone	40.72	23.27-50.88 µg/g Cr Premeno-luteal
Cortisol/Cortisone	1.03 H	0.5-0.7
Tetrahydrocortisol	352	214-546 µg/g Cr Premeno-luteal
Tetrahydrocortisone	1036	437-1184 µg/g Cr Premeno-luteal
Urinary Free Diurnal Cortisol		
Free Cortisol	37.21 H	7.8-29.5 µg/g Cr (1st Morning)
Free Cortisol	26.15	23.4-68.9 µg/g Cr (2nd Morning)
Free Cortisol	15.43	6.0-19.2 µg/g Cr (Evening)



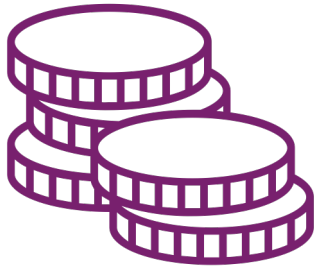
KBMO
DIAGNOSTICS

TEST NAME	RESULTS 10/07/25	RANGE
Urinary Free Diurnal Cortisol		
Free Cortisol	2.98	2.6-8.4 µg/g Cr (Night)
Urinary Free Diurnal Cortisone		
Free Cortisone	60.86	31.6-91.6 µg/g Cr (1st Morning)
Free Cortisone	63.88	63.3-175.8 µg/g Cr (2nd Morning)
Free Cortisone	112.19 H	30.6-88.5 µg/g Cr (Evening)
Free Cortisone	18.35	15.5-44.7 µg/g Cr (Night)
Urinary Diurnal Melatonin MT6s		
Melatonin	70.99 H	18.0 - 40.9 µg/g Cr (1st Morning)
Melatonin	29.51	7.3 - 31.9 µg/g Cr (2nd Morning)
Melatonin	2.36 H	0.7 - 2.2 µg/g Cr (Evening)
Melatonin	28.34 H	1.7 - 11.1 µg/g Cr (Night)
Urinary Creatinine		
Creatinine (pooled)	1.24	0.3-2.0 mg/mL
Creatinine	1.71	0.3-2.0 mg/mL (1st morning)
Creatinine	1.59	0.3-2.0 mg/mL (2nd morning)
Creatinine	0.28 L	0.3-2.0 mg/mL (Evening)
Creatinine	1.50	0.3-2.0 mg/mL (Night)

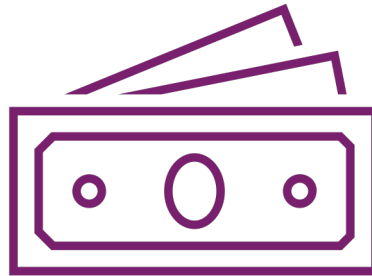
<dl = Less than the detectable limit of the lab. N/A = Not applicable; 1 or more values used in this calculation is less than the detectable limit. H = High. L = Low.



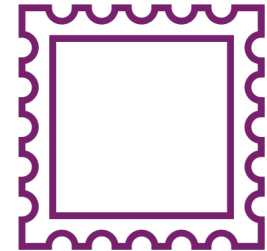
HIT Pricing



Practitioner Price
£249



Retail Price
£299



FREE Postage
& Returns

Stay in Touch



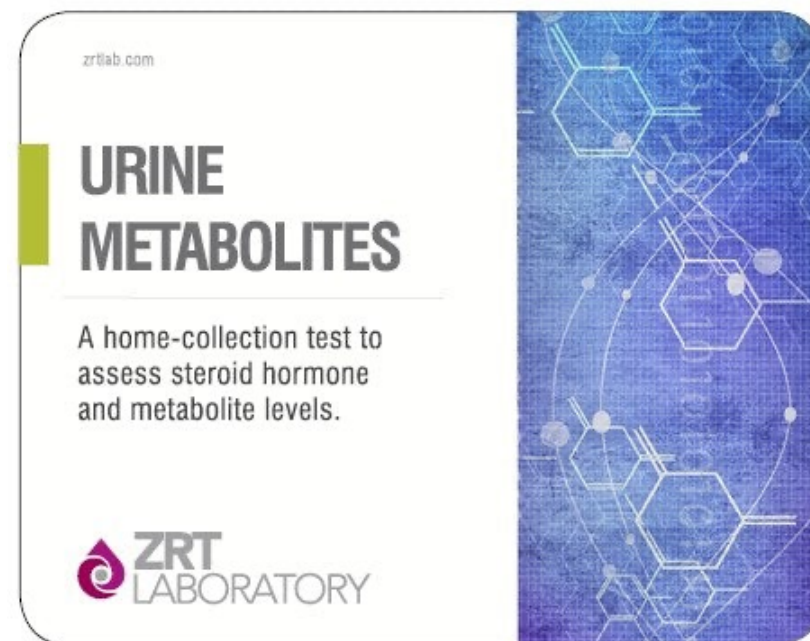
ukoffice@kbmodiagnostics.com



www.kbmodiagnostics.co.uk



@kbmodiagnosticsuk



KBMO
DIAGNOSTICS



Thank You



KBMO
— DIAGNOSTICS —